



## AIM-HI Women's Venture Competition Application Form

- Start-up Company or Venture Team Name:
- Applicant Name: *(Applicants are required to be female for this competition)*
- Applicant Position:
- Applicant Email:
- Phone Number:
- Address:
- City:
- State/Province:
- Country:
- Postal code:
- Type of company or planned venture:
  - Therapeutic/Drug
  - Diagnostic/Screening
  - Preventive/Vaccine
  - Other (Including Delivery Technology)
- Executive Summary (100 words or less):  
*Describe the venture's product(s) and services and how it benefits the targeted patient population.*
- Female-Led Validation (100 words or less):  
*Provide supporting evidence that your venture is female-led and that equity stakes are held by her or them?*
- Venture Purpose (200 words or less)
- Problem and Target Audience (200 words or less)  
*What problem/need/opportunity are you addressing? Who will be the beneficiaries of your venture?*

- **Solution (200 words or less)**  
*What is your solution? How is your solution better than the existing alternatives?*
  
- **Unmet Medical Needs Addressed (250 words or less)**
  
- **Business Model (250 words or less)**  
*How do you plan to make money for your venture?*
  
- **Innovation (250 words or less)**  
*What about your solution is creative, distinctive, and/or fundamentally different from existing approaches?*
  
- **Team (250 words or less)**  
*Who are the members of your team and what education, skills and experience do they contribute to your venture?*
  
- **Website URL**  
*Do you have a web site for your venture? Please share the URL here.*

**VIDEO PRESENTATION (3 MINUTES MAX; insert URL below)**

*The Video Presentation should very succinctly summarize your business or planned venture and concisely address elements of the fields above. Be sure to include summary bios of the core team members and demonstrate that you are capable of telling your story in a convincing fashion.*

**Business Plan (PowerPoint or PDF file, not to exceed dozen pages/slides, including at least one on financials, with name of start-up company or venture team as document's title)**

*Send as attachment a presentation which succinctly summarizes a business plan for developing and commercializing your breakthrough oncology drug, diagnostic, preventive or other technologies. The document should include a realistic financial budget, including but not limited to such expenses as laboratory space, equipment and contract research, such as animal, toxicology and pharmacology studies. It should also briefly introduce your core team members and emphasize an understanding of the targeted market, including the competitive landscape, unmet medical needs, etc.*